

<p>Parents Safety Tips For 5-7 year olds</p> <p>Attitudes towards media</p> <ul style="list-style-type: none"> • Children this age have trouble telling the difference between fantasy and reality. They accept what they see at face value, including advertising messages whose logos, slogans and mascots they have been able to recognize since early childhood. • They trust characters and people they see in the media, which makes them particularly vulnerable to stereotypes. They identify with fictional heroes and often re-enact activities they have seen on TV, in movies or in video games. 	<p>Parents Safety Tips For 5-7 year olds</p> <p>Online issues</p> <ul style="list-style-type: none"> • The ease of moving from appropriate to inappropriate sites • Exposure to soft sell or “Edutainment” – commercial games and online environments that are promoted as being educational but exist to market and sell products • The use of branded characters, games and activities on commercial sites to build brand loyalty and influence parental spending 	<p>Safety tips</p> <ul style="list-style-type: none"> • Always sit with your children at this age when they are online. • Create a personalized online environment by limiting your kids to their list of favourite or “Bookmarked” sites. • Use child-friendly search engines or ones with parental controls. • Keep Internet-connected computers in an open area where you can easily monitor their activities. • Utilise Internet-filtering tools as a complement – not a replacement – for parental supervision. • Protect them from offensive “Pop ups” by disabling Java on your computer or using blocking software. • Encourage them to come to you if they come across anything online that makes them feel uncomfortable or threatened. (Stay calm. If you “freak out” they won’t turn to you for help when they need it.) • Start teaching them about privacy. Tell them never to give out information about themselves, their family or friends while online. Have them use an online nickname if a site encourages them to submit their names to “personalize” the web content. • Start talking to your child about marketing and commercialism. • Don’t let your kids use instant messaging, e-mail, chat rooms or message boards at this age.
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Online Safety Tips for Parents

<p><i>Be Aware</i></p> <ul style="list-style-type: none">• Install filters to protect your child from inappropriate websites.• Keep tabs on your child's internet use. Make sure you know what sites your child visits, how much time he or she spends on them, and whom your child is communicating with.	<p><i>Be Curious</i></p> <ul style="list-style-type: none">• Set limits for screen time to have a balance with real world connections.• Put the family computer in a public place in your home, such as a kitchen or family room, to encourage an open dialogue and discourage unwanted online behaviour.• Consider not allowing your child to have any connected devices, such as a Smartphone, laptop computer, or tablet, in private areas of your home, like a bedroom or bathroom.	<p><i>Be Engaged</i></p> <ul style="list-style-type: none">• Keep the conversations going. Start talking with your child at an early age about online use and continue the dialogue as your child gets older.• Know any passwords that your child uses, and explain that they shouldn't be shared with friends
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